

Community Education Series

The Recovery Village and Advanced Recovery Systems



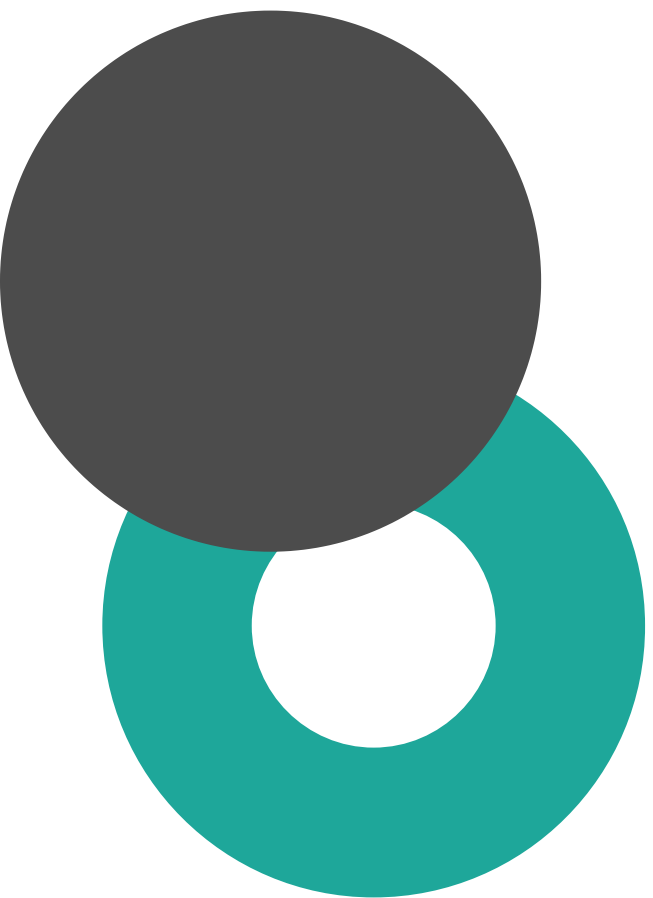


Presentation Topic:

How Do We Connect to Generation Z:
How to Get Them to Care

Speaker:

Nicole Dupre



About the Speaker:

Nicole Dupre

Founder & Creative Director



- Nicole is a community leader with a trusted voice. She has served the people of Central Florida in many capacities. As the founder of Opera del Sol, Nicole's work brings beauty through art. As one of the founders of the Milk District Neighborhood Association, she works for the economic and cultural thriving of the district. And as a board member for several educational initiatives, Nicole helps ensure students find success through mentoring. And now, through Project Opioid, Nicole is mobilizing community leaders toward solutions to the most drastic health crisis of our time.

Community Education Series

The Recovery Village and Advanced Recovery Systems

JOIN US LIVE! OPEN TO THE PUBLIC

THE RECOVERY VILLAGE AND OPERA DEL SOL FIVE-PART SERIES

Every Wednesday in September | 2PM - 3PM EST

How Music Can Help Heal Wounds of Addiction

September 2: Take Your Broken Heart and Turn it Into Art

September 9: Addiction Crisis Through a Mother's Eyes

September 16: How Do We Connect to Generation Z: How to Get Them to Care

September 23: The Causes of Despair and Knowing You are Not Alone

September 30: Are You Ready to Take on New Beginnings?



REGISTER THROUGH ZOOM:

<https://bit.ly/operadelsol>



Opera del Sol was founded in 2017, with the vision of creating immersive, curated experiences that will cater to the imagination of a multigenerational and multiethnic audience as magical as Orlando itself. We desire to move the performing arts beyond the opera house and over the walls of the concert hall and create enthralling theatrical experiences in unexpected places. To strengthen our footprint in the Central Florida arts community.





HOW DO WE CONNECT WITH GEN Z?

HOW DO WE GET THEM TO CARE?

COVID-19 is driving the opioid crisis

42%

increase in opioid overdoses in May

50%

of Americans say the pandemic has affected their mental health

“As the prevalence of the virus has increased over the past many weeks, **fear and anxiety have increased as well**. The choice before us is whether we face our challenges with determination and resolve guided by evidence, or whether we allow ourselves to become paralyzed by fear.”

-Governor Ron DeSantis on July 22, 2020



How COVID-19 has exacerbated the opioid epidemic and its impacts on Boston neighborhoods

"It's a terrible situation."



PATIENT CARE

COVID-19 and the opioid crisis: When a pandemic and an epidemic collide

BRACY WEINER, SENIOR STAFF WRITER

The Opioid Crisis, Already Serious, Has Intensified During Coronavirus Pandemic

Overdose deaths rise as job losses and stress from Covid-19 deal with people struggling with addiction

Fighting the opioid crisis in Florida during a pandemic

The Opioid Crisis Requires Attention as Well

Right now, more than 20 million people in our country are living with addiction.

The Opioid Crisis is affecting everyone

These are just a few headlines from the last few days

**OPIOID
OVERDOSES
ARE #1 KILLER
OF THOSE
UNDER 40**

“For the longest time, injury had been one of the leading causes of lost life in young people. Now opioid overdoses and other drug overdoses are overtaking that. This happened very quickly,”

- John Harvin, M.D., a trauma surgeon at Memorial Hermann-TMC

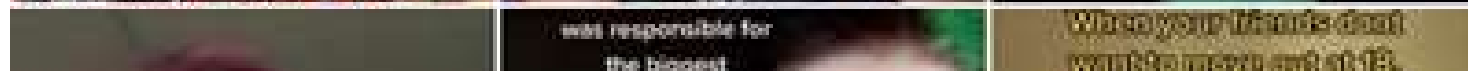
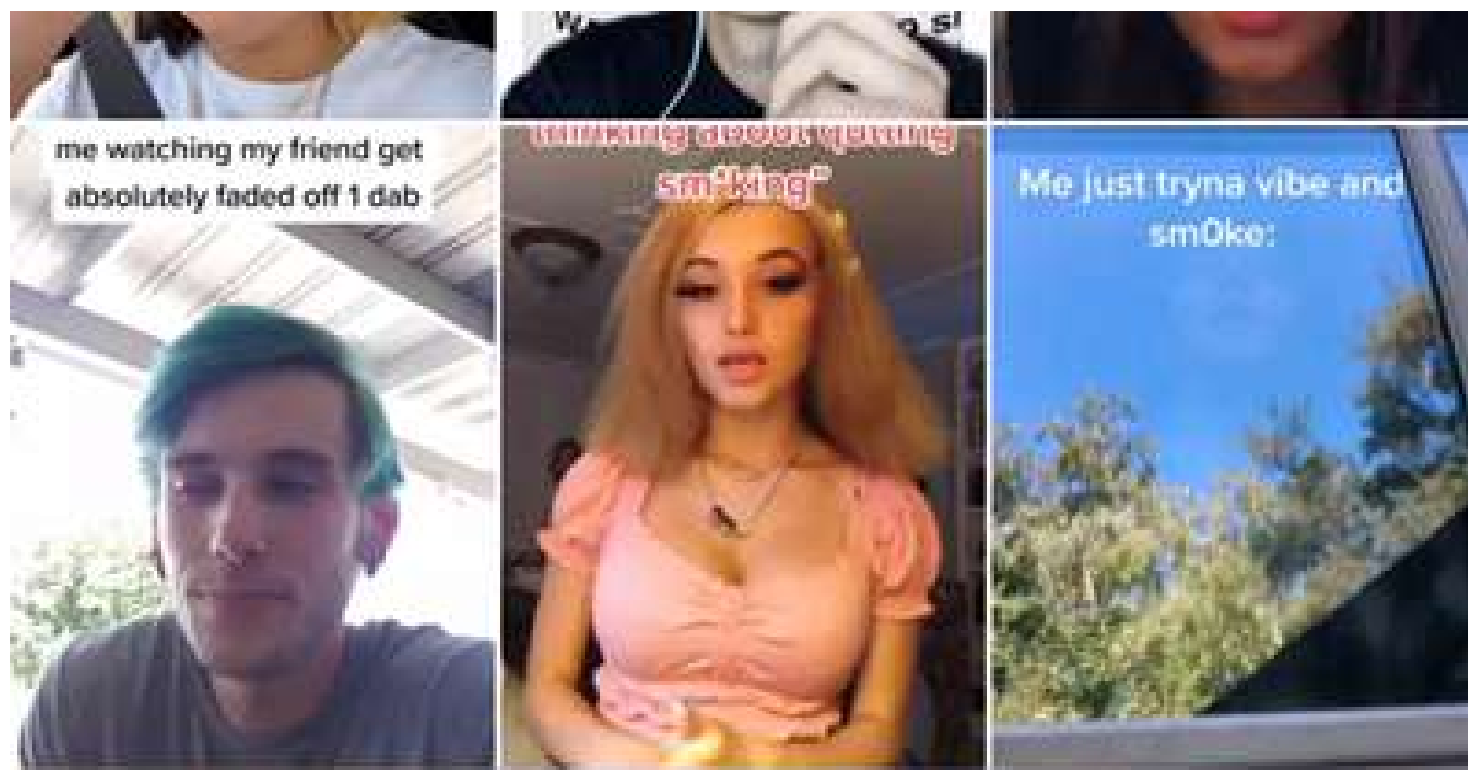




MEET THEM WHERE THEY ARE



DESPITE WHAT SOME MAY THINK, GEN Z ARE VERY PASSIONATE ABOUT TODAY'S "ISSUES". EX: CLIMATE CHANGE, SOCIAL JUSTICE, TODAY'S POLITICAL ENVIRONMENT.



SOCIAL MEDIA GLORIFIES DRUG USE

**GET RID
OF
STIGMA!**

- Stigma isolates people, discourages people from coming forward for treatment, and leads some clinicians, knowingly or unknowingly, to resist delivering evidence-based treatment services.”
- Michael Botticelli
- Director White House Office of National Drug Control Policy

BUT HOW?

1

Be honest

2

Have REAL
conversations

3

Show the
numbers!

4

Don't hide the
fear!



REQUIEM



Find unique ways to connect.

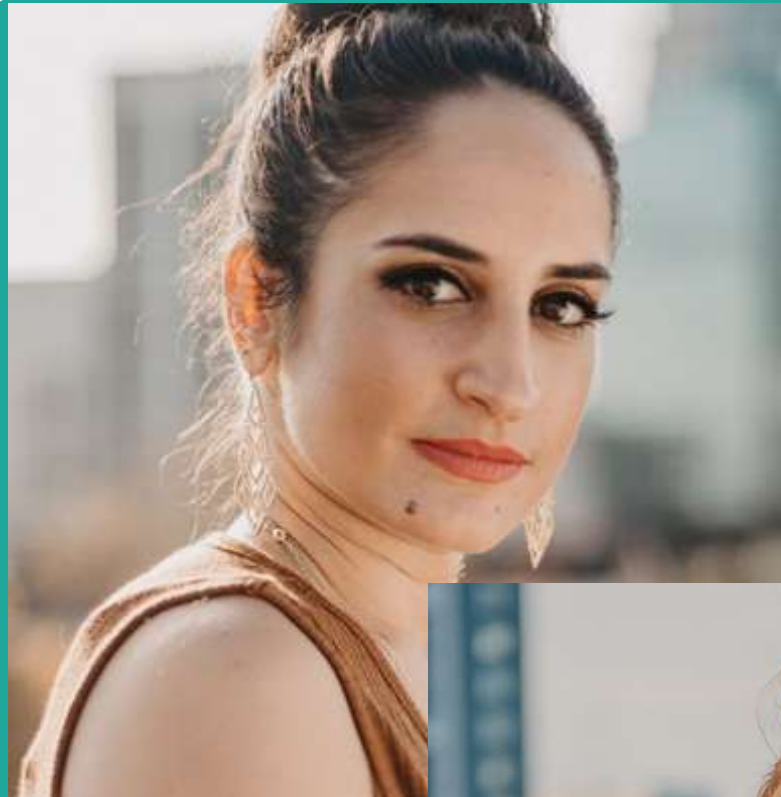


For Opera del Sol, we have found that music helps us connect and tell meaningful stories.

FIND RESOURCES NEAR YOU:

**PROJECT
OPIOID**

NEXT WEEK:



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QUESTIONS



THANK YOU

